

Message Text

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FM AMEMBASSY KUWAIT

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AMEMBASSY TEHRAN

USINT BAGHDAD

AMEMBASSY BEIRUT

UNCLAS KUWAIT 3690

DEPT PASS USDA

E.O. 11652: N/A

TAGS: BEXP, BTIO KU IZ

SUBJECT: FRUIT AND VEGETABLE MARKET PROJECT IN IRAQ

1. LOCAL KUWAITI BUSINESSMAN INTERESTED IN AND POSSESSES INFORMATION ON TURNKEY PROJECT FOR THE CONSTRUCTION OF A MODERN FRUIT AND VEGETABLE MARKET IN IRAQ. MARKET WILL HAVE THE CAPABILITY TO SCREEN, STORE, AND DISPLAY (IN A FEW CASES PROCESS) 47,000 TONS OF FROZEN FRUIT AND VEGETABLES. THE MARKET WILL REQUIRE SUCH FACILITIES AS LARGE SCALE REFRIGERATION UNITS, CLIMATE CONTROL DISPLAY SYSTEMS AND SEWAGE AND WATER TREATMENT SYSTEMS. THE DEADLINE FOR THE REGISTRATION OF QUALIFIED FIRMS IS NOVEMBER 1, 1975.

2. COMMENT AND ACTION REQUESTED: KUWAIT BUSINESSMAN, MR. IBRAHIM SUNEIMA, HAS EXPRESSED INTEREST IN CORRESPONDING WITH AMERICAN FIRMS WHO DO NOT HAS YET HAVE LOCAL AGENT IN KUWAIT AND WHO ARE INTERESTED IN DOING BUSINESS IN THE GULF REGION, PARTICULARLY IN IRAQ. REQUEST COMMERCE PASS ABOVE INFORMATION TO APPROPRIATE AMERICAN CONTRACTORS WITH REQUEST THAT THEY CONTACT MR. SUNEIMA DIRECTLY AT THE FOLLOWING ADDRESS: MR. IBRAHIM SUNEIMA, MANAGING PARTNER, BOSFOUR INTERNATIONAL, P.O. BOX 23894 SAFAT, KUWAIT, KUWAIT, CABLE: RAWASI.

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3. THIS PROJECT WILL OFFER OPPORTUNITIES TO US FIRMS MANUFACTURING REFRIGERATION, FOOD PROCESSING AND SUPERMARKET DISPLAY EQUIPMENT FOR THE SALE OF THEIR GOODS IN A NEWLY DEVELOPING AND RAPIDLY EXPANDING MARKET. EMBASSY NOTES THAT AGWA-FOOD INTERNATIONAL FAIR WILL BE HELD IN TEHRAN IN NOVEMBER OF THIS YEAR. WE WILL INFORM MR. SUNEIMA OF THIS FAIR. REQUEST COMMERCE INFORM US FIRMS PARTICIPATING IN THIS FAIR OF IRAQ PROJECT DESCRIBED ABOVE AND OF INTEREST EXPRESSED BY MR. SUNEIMA IN REPRESENTING US FIRMS.

4. AS ADDRESSEES MAY HAVE NOTED, WE GETTING MODERATELY MORE QUERIES ABOUT TRADE OPPORTUNITIES IN IRAQ FROM KUWAITIS WHO PROFESS TO HAVE GOOD CONNECTIONS THERE. USINT BAGHDAD MAY WISH COMMENT ON PROSPECTS OF US FIRMS WINNING CONTRACT AWARDS IN IRAQ IF THEY USE KUWAITI MIDDLE-MAN.
MAU

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